

**Ihtiwin  
Business  
School**

**8170 50 St  
Edmonton, AB  
T6B 1E6**

# Master the Essentials of Entrepreneurship with Real-World Insights

Join us on June 6, 7, and 8 for  
***Entrepreneurship Essentials***,  
a 4-module course designed for aspiring  
entrepreneurs.

*June 6- 5:00pm - 8:00PM*

*June 7- 10:00AM - 1:00PM, 2:00PM - 5:00PM*

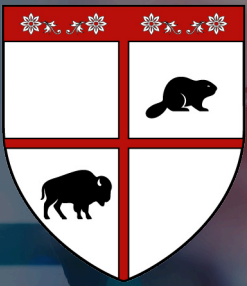
*June 8- 10:00AM - 1:00PM*

**8170 50 St Edmonton, AB T6B 1E6**

## **Sponsors and Supporters:**



*[ihtiwinschool.com](http://ihtiwinschool.com)*



# What You'll Learn

Are you ready to turn your business idea into reality?

**Entrepreneurship Essentials**, offered by the Ihtiwin Business School, equips you with the foundational skills and practical knowledge needed to start, manage, and grow a successful venture. Through **three real-world case studies**—An Edmonton based bakery, An Interprovincial Security Services Provider, and an aspiring entrepreneur who imported GPS Enabled watches for kids—you'll explore the challenges and strategies faced by entrepreneurs in diverse industries. Join us to learn how to spot opportunities, innovate, scale, and make informed decisions like a seasoned entrepreneur.

- ✔ Identify and validate business opportunities using market research and customer feedback.
- ✔ Manage day-to-day operations while maintaining quality and customer satisfaction.
- ✔ Leverage technology to innovate and gain a competitive edge.
- ✔ Scale your business strategically, balancing growth with operational challenges.
- ✔ Navigate regulatory landscapes to ensure compliance and mitigate risks.
- ✔ Make informed financial decisions through budgeting and cost analysis.
- ✔ Develop strategic decision-making skills to guide your business's future.

Whether you're dreaming of launching your first venture or looking to sharpen your skills, **Entrepreneurship Essentials** provides the tools to succeed. Don't miss this chance to learn from real entrepreneurs who've faced the challenges you're about to tackle.

## Course Structure

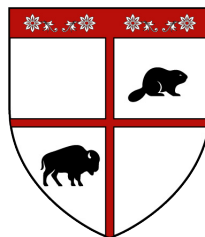
### A 4-Module Course Designed for Aspiring Entrepreneurs

- **Modules 1-3:** Dive deep into each case study, uncovering key entrepreneurial lessons:
  - An Edmonton Based Bakery: How a home-based baker turned a lockdown opportunity into a thriving bakery.
  - An Interprovincial Security Services Provider: How Ray used technology to revolutionize the security industry.
  - Mama Gear: How Usman overcame regulatory hurdles to expand his e-commerce business.
- **Module 4:** Compare and synthesize lessons from all three cases, applying them to your own ventures.

## Why Choose This Course?

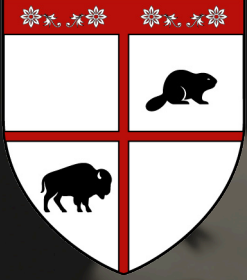
- Real-world case studies for **practical, relatable learning**.
- **Comprehensive** coverage of essential entrepreneurial topics.
- Interactive **discussions** to deepen your understanding.

*Take the First Step Toward  
Building Your Business.  
Enroll Today*



**Ihtiwin  
Business  
School**





# Your Instructors



## **Harlee Courtepatte**

**Award-Winning Indigenous Entrepreneur | Founder, Ihtiwin Business School & Ihtiwin Strategies**

Harlee Courtepatte is a recognized Indigenous entrepreneur and strategist, known for building ventures that bridge business, education, and community impact. As the founder of Ihtiwin Business School and Ihtiwin Strategies, Harlee is leading the development of culturally grounded programs that remove barriers to business education across Turtle Island. Harlee has received multiple awards for entrepreneurship and innovation, and continues to advocate for inclusive, community-first approaches to economic development.



## **Muhammad Bilal**

**Chief Innovation Officer | Ihtiwin Strategies & Ihtiwin Business School**

Muhammad Bilal holds an MBA and is a seasoned expert in business management and development. As Chief Innovation Officer, he plays a central role in both Ihtiwin Strategies and Ihtiwin Business School — leading the design of our core programs and driving innovative approaches to learning and growth. With a strong focus on practical, real-world impact, Bilal develops solutions that empower organizations and students alike to succeed in today's evolving business landscape.



## **Lance Scout**

**Cultural Advisor, Facilitator & Artist | Ihtiwin Business School**

Lance Scout is a member of the White Weasel Tribe from Treaty 7 territory. With over 30 years of experience in delivering cultural programming focused on healing and wellness, Lance brings deep knowledge and mentorship rooted in Indigenous ways of knowing. Now working across Treaty 6 and Treaty 7 lands, his programs emphasize the principle that “Culture is Prevention” — creating space for reflection, connection, and personal growth. His teachings offer culturally grounded strategies that help learners move from cycles of adversity toward healing and empowerment through identity, humility, and creativity.